



Elevate the Success with Salesforce Customer 360



CLOUD ODYSSEY AT A GLANCE

Website	www.cloudodyssey.co
HQ Location	London, UK
Other office locations	India, Singapore, United States, Australia
Company size	180+
Certifications	300+
Salesforce CSAT	5/5
Partner level	Summit

Top 3 differentiators

- End-to-End Capabilities.** We are one of just a few Salesforce partners with end-to-end Customer 360, Patient 360, Student 360, and Commerce Cloud capabilities.
- Standardized Processes.** Our Salesforce and MuleSoft delivery model follows standardized and well documented processes, to ensure our customers receive the same level of high-quality outcomes wherever they are in the world.
- Solution Demo in 1 Day.** To help our customers understand what the proposed solution will look like and how it'll meet their needs, we deliver a demo in just one day following the brief.

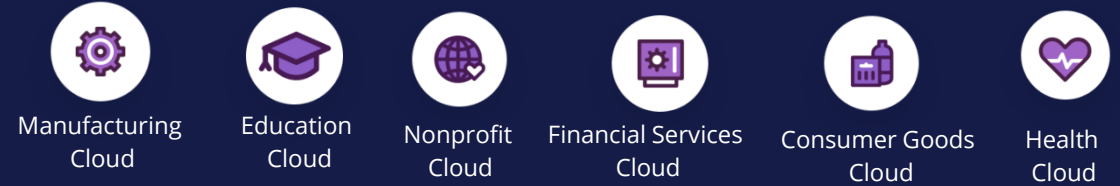
Cloud Specialties



Commerce Cloud

B2C B2B D2C OMS

Industry Specialties & Solutions



MuleSoft Specialties



Cloud & Industry Accelerators

With our growing arsenal of domain-specific frameworks and accelerators, we minimize risk and time-to-value for our customers' Salesforce and MuleSoft implementations.

Solution Specialties

- Digital Roadmapping
- Migration
- Configuration
- Instance Health Check
- Implementation
- Integration
- UX Design
- Enablement
- Customization
- Multi-cloud implementation
- Account Remediation
- Managed Services

Key Contacts

Chief Operating Officer
[Dinesh Mohan Ramakrishnan](#),
dineshmohan.r@cloudodyssey.co

Sales VP
[Deepak Jiandani](#),
deepak.jiandani@cloudodyssey.co

Global Salesforce Practice Head
[Bharath Rangarajan](#),
brangarajan@cloudodyssey.co



Discover the possibilities of Salesforce Education 360 Cloud.



authorized cloud reseller
salesforce



ADMISSIONS



RECRUITMENT



STUDENT EXPERIENCE



DIGITAL CAMPUS



CURRICULUM MANAGEMENT



MARKETING & COMMUNICATION



FEE MANAGEMENT



CRM ANALYTICS



HOSTEL MANAGEMENT



PLACEMENT MANAGEMENT



ALUMNI MANAGEMENT



STUDENT WELBEING



OUR EDUCATION CLOUD CAPABILITIES

TRANSFORMING THE EDUCATION VALUE CHAIN



authorized
cloud reseller

salesforce

We help educational institutions realise their digital strategy, optimise their operation and provide a seamless faculty and student experience.



DEMO & QUICK START
ASSETS



DIGITAL CAMPUS
PORTAL



APP FOR STUDENTS,
PARENTS & FACULTY



DATA
MANAGEMENT



STREAMING PLATFORM
INTEGRATION



TELEPHONY
INTEGRATION



SOCIAL MEDIA
INTEGRATION



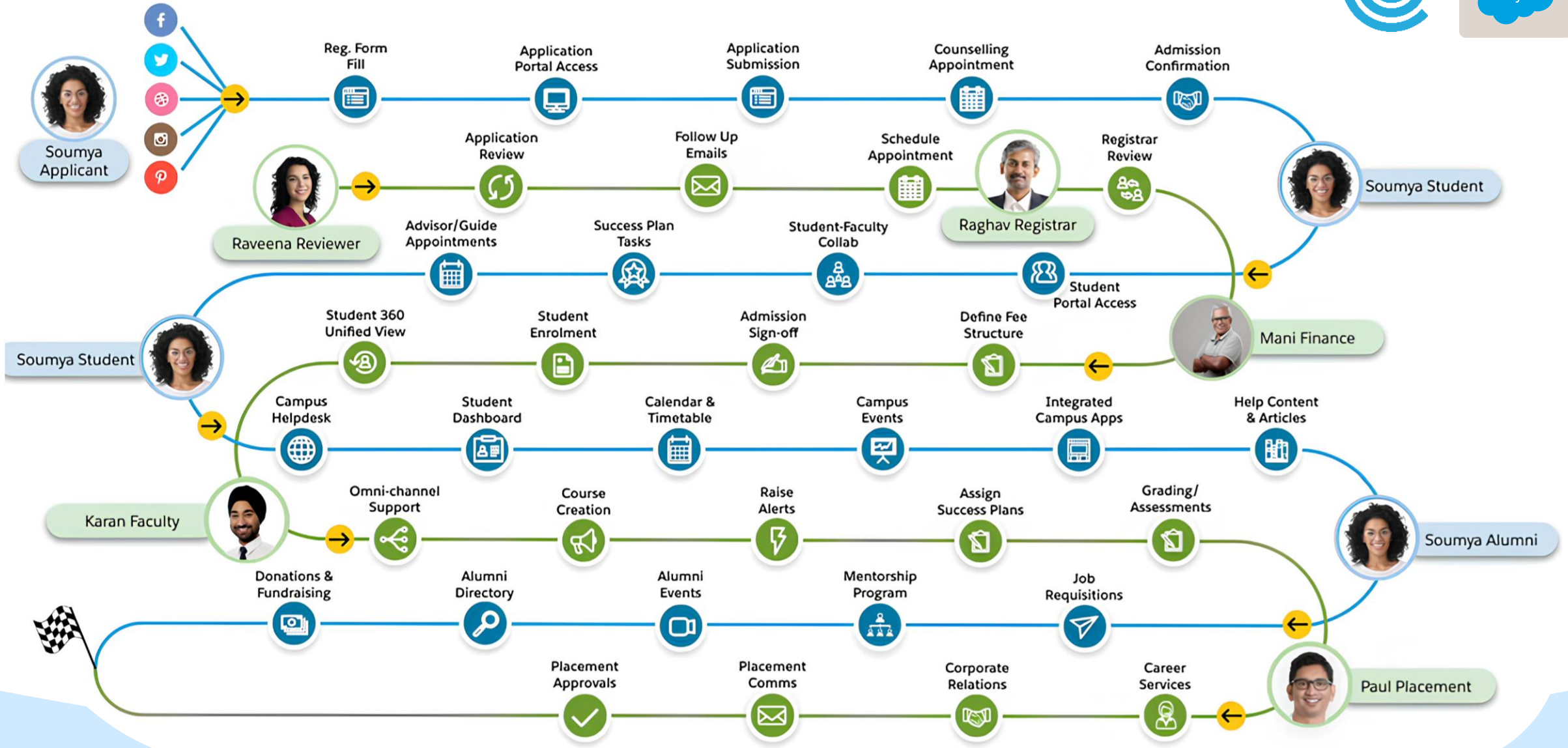
PAYMENT GATEWAY
INTEGRATION



STUDENT LIFECYCLE MANAGEMENT – STUDENT JOURNEY



authorized cloud reseller
salesforce

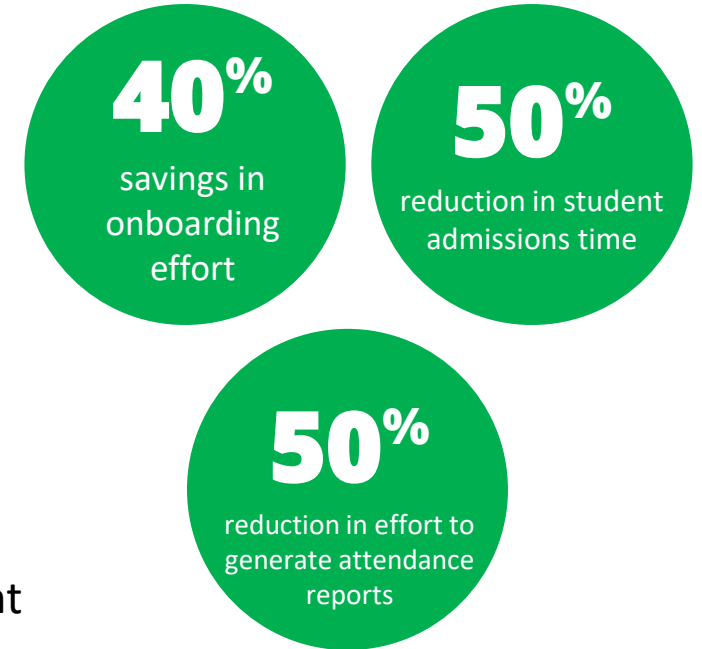


SUCCESS STORY

ENABLING FUTURE GROWTH

REVA University is a forerunner in delivering technology-based education recognised as one of the Top 50 private universities in India

- **Objective:** REVA University makes student lifecycle management simple and seamless with Salesforce.
- **Solution:** Salesforce Education Cloud
 - Salesforce will become one single source of truth for all the department's data and better dashboards to visualize all data.
 - All new departments will have streamlined and automated processes which will increase adoption and reduce errors.
 - Student 360 will enable all the stakeholders to better understand the student lifecycle within the university.
 - Better engagement with Students, Parents, and Alumni through the enhanced portal.



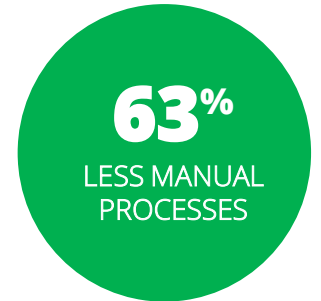
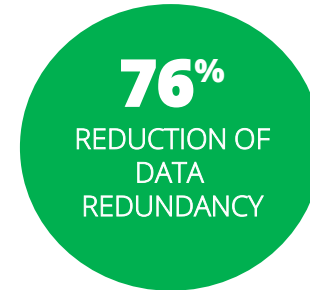
SUCCESS STORY

ENABLING FUTURE GROWTH



Klay School is a top Preschool and Daycare provider with over 150 centres across India.

- **Objective:** rationalise and modernise IT infrastructure and processes to support growth
- **Cloud Odyssey:** End-to-end consultative approach and expert support
- **Solution:** Sales Cloud, Marketing Cloud
 - Website integration (web to lead)
 - Social Media integration
 - CTI Integration
 - Campaign Management
 - Payment Gateway
 - Quote and Contract Management
 - Reports & Dashboards
 - WhatsApp and Tally Integration (Most Used Accounting System in India)



SUCCESS STORY

REIMAGINING STUDENT EXPERIENCE

Language Veda is a modern online language learning platform, introduced in 2021 to the Indian market.

- **Objective:** Optimise new student onboarding and enhance student experience
- **Cloud Odyssey:** End-to-end consultative approach and expert support
- **Solution:** Education Cloud (backend), Experience Cloud (frontend)
 - Website
 - Mobile applications for students, parents and faculty
 - Payment Gateway and Social Media integration
 - Learning portal with student, parent and faculty subdomains



Thank You

